



For Immediate Release:
Contact: Carlos Heredia
646.246.1747
www.hiphitheredia.com
HipHipHeredia@gmail.com
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WHAT: Challenge Accepted – A one-man motivational musical
(Family Friendly) Running time 60 minutes

WHERE/WHEN: Underground Annex Theater . 1308 N. Wilton Pl. Los Angeles, CA
Saturday June 15th at 5:30pm

TICKETS: Regular Price \$12 - Button Price \$11 - Participant Price \$10
For media passes/interviews contact Carlos Heredia. For tickets, audio/video clips & more info, please go to <http://hff19.org/5924>

ABOUT THE SHOW

“Challenge Accepted,” is a one-hour, family-friendly motivational musical stars its writer and director Carlos Heredia. The one-man show features a musician and actor who recounts his past successes and failures — including his transition to fatherhood and battle with depression — to evaluate where he is today. This toe-tapping family friendly musical is a motivational masterpiece that will talk to your soul, and leave you with a feeling that yes, it is possible.

The show first premiered as part of the 2019 Greensboro Fringe Festival and has since been performed at the Nuyorican Poets Café in NYC and Playroom theater both in NYC. Oglethorpe University in Atlanta, and is set to perform at the Hollywood Fringe Festival.

ABOUT CARLOS HEREDIA

Back in 2006 writer, composer, director, actor Carlos Heredia was working as a janitor for a NYC middle school when he first realized the lack of art education programs. Determined to fill in the void, the New York native created Hip Hip Heredia, a musical theatre program for teens. Heredia created positive, original musicals which encouraged teens to foster a sense of stewardship toward their community. Heredia is committed to creating family friendly material that breaks the stereotypes in the media, empowers and educates while entertains, with the end goal being to create an afterschool theatre program that educates students through theatre. He has decided to go back to finish his degree in Theatre at GTCC, while juggling his 4 kids, and pursuing his professional acting career. Most recently co-starring in an episode of Queen of the South which will air in June, Season 4 episode 4.

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